



The Ivy League Connection

HOTEL MANAGEMENT ESSAY PROMPT

Using the prompt below, write a 500 word essay delineating your opinions and providing a strong argument to back up your position.

In the upper right hand corner of the essay we need:

your name

your school

your email address

the best phone number where you can be reached

The essay must be emailed to

dongosney@comcast.net

no later than 9:00 PM on Wednesday January 9th, 2013

The file name should read (using your name replacing the XXX's):

XXX Hotel Original Essay.doc

Immediately above your essay, cut and paste the following:

Among other things, managing a major hotel chain requires attention to advertising, attracting customers, customer service, material supplies, scheduling staff, product pricing and collaborative agreements with other vendors.

Partnerships need to be forged and maintained between booking agents, convention bureaus and major corporations who might desire to host a major convention.

When you learn how to manage a large hotel or hotel chain, aren't these similar skills as those you might need to run just about any other large business?



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Please explain these similarities as well as the differences.